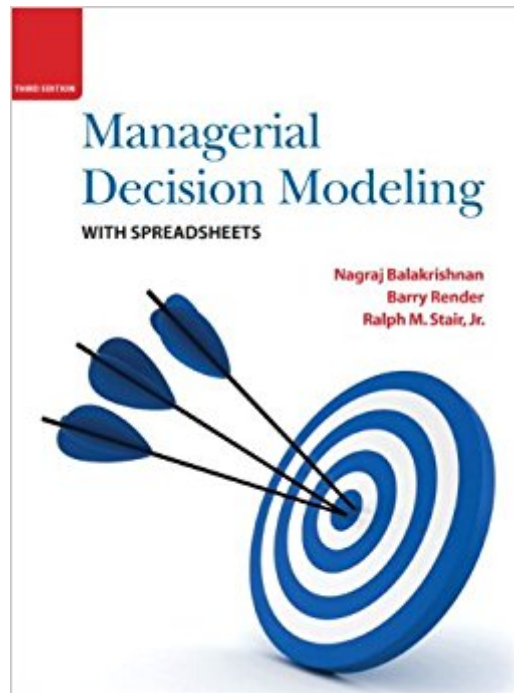




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Managerial Decision Modeling With Spreadsheets (3rd Edition)



Synopsis

Balakrishnan offers the perfect balance of the decision modeling process and the use of spreadsheets to set up and solve decision models. The third edition has been updated to reflect the latest version of Excel.

Book Information

Hardcover: 608 pages

Publisher: Pearson; 3rd edition (January 10, 2012)

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Average Customer Review: 3.5 out of 5 stars 49 customer reviews

Best Sellers Rank: #16,332 in Books (See Top 100 in Books) #17 in Books > Computers & Technology > Business Technology > Software > Spreadsheets #57 in Books > Business & Money > Education & Reference > Statistics #89 in Books > Computers & Technology > Software

Customer Reviews

This textbook is a great value and very useful. My only concern is that it does not include Chapter 4 of the US version, even though the seller write the description as "Same Content as US Edition in Different Softcover Design" Others have commented this in the reviews, but unfortunately I did not read that particular review before purchasing. The text has a note at the top left of the cover that states "Circulation of this edition outside the Indian subcontinent is UNAUTHORIZED" as well as a disclaimer on the back cover that states "This international edition preserves the cutting-edge approach and pedagogy of the original, but may also feature alterations, customization and adaptation from the United States version." Chapter 4 of the US version is on Linear Programming Sensitivity Analysis. While this is of course useful, since Excel's Solver has an output report for sensitivity, you don't REALLY need as much detail as the chapter provides because you don't need to do this manually. In addition, since Excel is so widely used, you can easily find via online search how to interpret this report.

This book matches the electronic book exactly, EXCEPT for the fact that it's missing the electronic

books chapter 4: Linear Programming Sensitivity Analysis. This topic does not exist in this printed text, it skips it to Transportation, Assignment, and Network Models (printed books chapter 4 and electronic books chapter 5). So just know, you can use this book until you get to chapter 4.

This is one of the best textbooks that I have had. Not only is it useful for the class, but it is useful in the real world. So much that a few classes later, I found that this was of better use than the textbooks that were for the class that I was in. A comprehensive guide to explain the decision models and examples to help you make your own to fit your necessary application.

This book apparently wasn't the one I needed, it was for sale in India only. Didn't use it for class.

This is a very good textbook for helping persons to understand the various methods of Decision Analysis.

DON'T BUY THE INTERNATIONAL EDITION!!! IT IS MISSING A WHOLE CHAPTER (Chapter 4 Linear Programming Sensitivity Analysis.)SELLER named "Describing Books" REFUSES TO REFUND AFTER 30 DAYS! (You don't find out it's missing until you need it!!!)

If you're looking for a beginner's level book on managerial decision modeling (e.g. linear programming, integer programming, transportation models, queueing models, game theory, goal programming, sensitivity analysis, monte carlo simulations, etc) this is a great book. There's two things I really like about it:1) screenshots of step-by-step in Excel that are actually easy to follow2) summary text in the margin on every page so you don't even have to read the full body text if you want to skim.

This is an international version. Ch 4 is missing!

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